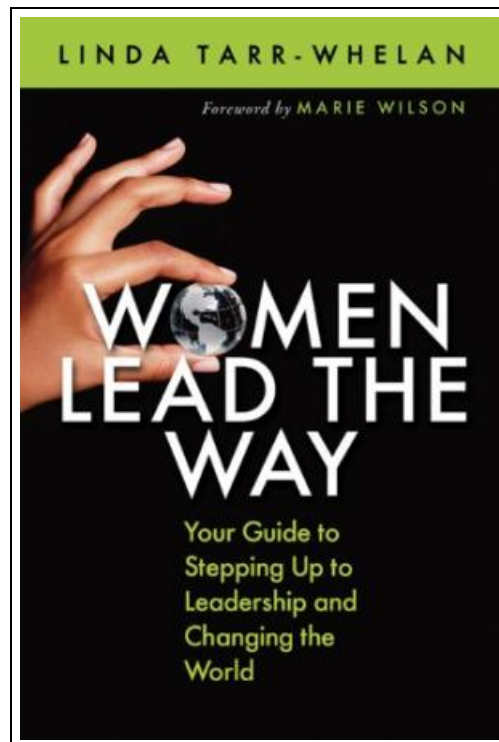


Women Lead the Way: Your Guide to Stepping Up to Leadership and Changing the World



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Reviews

Extensive guideline! Its this kind of very good study. It really is full of knowledge and wisdom I discovered this book from my i and dad encouraged this publication to understand.
(Mr. Jerry Littel)

WOMEN LEAD THE WAY: YOUR GUIDE TO STEPPING UP TO LEADERSHIP AND CHANGING THE WORLD



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BERRETT-KOEHLER, United States, 2011. Paperback. Book Condition: New. 206 x 140 mm. Language: English . Brand New Book. This is the story of how and why women's full participation in leadership matters is still seemingly a well-kept secret. To have the future we all want, women must play a more robust role in setting priorities and allocating resources. Evidence from around the world validates the findings of the United Nations General Assembly in 1995, which set a baseline of at least 30 women at the table as a prerequisite for genuine partnership and lasting, positive change in the international arena. We see the same phenomena in the business world. More women as corporate officers and members of boards of directors results in stronger financial performance. At 30 representation, we see concrete, positive outcomes for everyone not just women -- including increased shareholder value, more flexible management approaches, a broader definition of success, and better bottom lines. More women at the table means more progress for all of us. Get started on a win-win women-led strategy to bring about the leadership balance we all need. You will gain a clear understanding of how and why Women Lead the Way , and receive practical, road-tested tactics to help you and other women step up and into leadership.



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