



Second Shift: The Inside Story of the Keep GM Movement

By David Hollister

McGraw-Hill Education on Brilliance Audio, 2017. CD-Audio. Condition: New. Unabridged. Language: English . Brand New. The dynamic, collaborative management model that saved a U.S. manufacturing city When car-making giant General Motors decided to close its plant in Lansing, Michigan, in 1996, one person--the city's newly elected mayor--stood up and said no. Initially, it was the cry of a man in the wilderness. Not once in its century-long history had GM reversed a decision to close a plant. But Mayor David Hollister quietly went to work building the Lansing Works! Keep GM! movement and succeeded in defying all the odds. Lansing remains GM's Oldsmobile headquarters. Hollister's collaborative problem-solving approach--the Second Shift model--succeeded in bringing together state and regional politicians, economic developers, private sector firms, labor unions, educators, and residents of the region. Powerful, persuasive, and well-organized, this coalition implemented a strategic, six-dimensional framework to achieve the seemingly impossible: Identifying: Name the challenge and its impactPartnering: Develop meaningful relationshipsBuilding: Construct your strategy as you goSolving: Engage in constant problem solvingCelebrating: Mark successful milestonesPersevering: Adapt and endureThe Lansing Works! Keep GM! movement was a victory of people over bureaucracy, of a can-do attitude over cynicism--a story rarely told in today...



READ ONLINE
[6.06 MB]

Reviews

Excellent eBook and useful one. It can be rally fascinating throug looking at period. You can expect to like just how the blogger create this publication.
-- **Myrl Schmitt**

I just started out looking over this ebook. it was writtern extremely perfectly and useful. You are going to like the way the blogger publish this book.
-- **Micaela Kutch**

Relevant eBooks



Weebies Family Halloween Night English Language: English Language British Full Colour

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Children s Weebies Family Halloween Night Book 20 starts to teach Pre-School and Junior Children how to read with this...



Your Planet Needs You!: A Kid's Guide to Going Green

Macmillan Children's Books, 2009. Paperback. Book Condition: New. Rapidly dispatched worldwide from our clean, automated UK warehouse within 1-2 working days.



Millionaire Mumpreneurs: How Successful Mums Made a Million Online and How You Can Do it Too!

Harriman House Publishing. Paperback. Book Condition: new. BRAND NEW, Millionaire Mumpreneurs: How Successful Mums Made a Million Online and How You Can Do it Too!, Mel McGee, Inspiring stories from some of the world's most successful mumpreneurs 'Millionaire Mumpreneurs' isn't about traditional...



My Life as an Experiment: One Man s Humble Quest to Improve Himself by Living as a Woman, Becoming George Washington, Telling No Lies, and Other Radical Tests

SIMON SCHUSTER, United States, 2010. Paperback. Book Condition: New. Reprint. 212 x 138 mm. Language: English . Brand New Book. One man. Ten extraordinary quests. Bestselling author and human guinea pig A. J. Jacobs puts his life to the test and reports...



Suzuki keep the car world (four full fun story + vehicles illustrations = the best thing to buy for your child(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date: Unknown in Publisher: Qingdao Publishing List Price: 58.00 yuan Author: Publisher: the Qingdao Publishing ISBN: 9.787.543.682.832 Yema: Revision:...



No Friends?: How to Make Friends Fast and Keep Them

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Do You Have NO Friends? Are you tired of not having any friend and being lonely all the time...