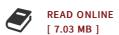




The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for Success (Hardback)

By William N. Thorndike

Harvard Business Review Press, United States, 2012. Hardback. Book Condition: New. 211 x 142 mm. Language: English . Brand New Book. An outstanding book about CEOs who excelled at capital allocation. -- Warren Buffett #1 on Warren Buffett s Recommended Reading List, Berkshire Hathaway Annual Shareholder Letter, 2012 Named one of 19 Books Billionaire Charlie Munger Thinks You Should Read in Business Insider. A book that details the extraordinary success of CEOs who took a radically different approach to corporate management. -- Charlie Munger, Vice-Chairman of Berkshire Hathaway Corporation Thorndike explores the importance of thoughtful capital allocation through the stories of eight successful CEOs. A good read for any business leader but especially those willing to chart their own course. -- Michael Dell, chairman of the board of directors and chief executive officer of Dell What makes a successful CEO? Most people call to mind a familiar definition: a seasoned manager with deep industry expertise. Others might point to the qualities of today s so-called celebrity CEOs--charisma, virtuoso communication skills, and a confident management style. But what really matters when you run an organization? What is the hallmark of exceptional CEO performance? Quite simply, it is the returns for the...



Reviews

This ebook may be worth getting. I actually have read through and i am sure that i am going to likely to read through again once more down the road. You will not sense monotony at whenever you want of your respective time (that's what catalogues are for relating to should you check with me).

-- Mr. Golden Flatley

This kind of book is every little thing and made me searching ahead of time plus more. This is certainly for anyone who statte that there was not a well worth reading through. Its been developed in an remarkably straightforward way in fact it is simply following i finished reading this pdf in which really modified me, alter the way i really believe.

-- Ivy Pollich